



**Newsletter of the Jaguar Club of Southern Arizona**  
July - August 2021

## Announcing the 48<sup>th</sup> JCSA Concours d'Elegance November 13, 2021



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The Jaguar Club of Southern Arizona's 48th Concours d'Elegance is set for November 13, 2021, at La Encantada Shopping Plaza in Tucson. This event is a great opportunity for you to show your beautiful Jaguar and compete for awards and acclamation, whether as a judged entry or display entry. The Concours is sanctioned by the Jaguar Clubs of North America. This means you can compete for awards nationally in the class of your particular Jaguar. We expect entrants from throughout the southwest US. More information and registration forms will be available on the JCSA website in July. Check out the video from the last Concours in 2019 on the main page of the JCSA website, [jcsaz.com](http://jcsaz.com)

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**Abbe Meyer**

president@jcsaz.com

Welcome to our five newest club members. We welcomed some during our recent dinner at Firebirds. It was so exciting for all of us to be able to visit with each other and share a meal together. It was over a year since we got together for dinner and it was enjoyed by all. The next dinner at Firebirds will be July 7<sup>th</sup>. Happy hour starts at 5 and dinner at 6.

Last month Doug Dechant, our past president and current Board advisor, met me at Royal Jaguar to introduce me to their management team. It was a pleasure to meet with them. They are looking forward to supporting our club. At their request, I wrote a letter that will be included in new Jaguar buyers' purchase packets. The letter congratulates them on their purchase and tells them a little about our club. In addition, I prepared an email that will be sent out by Royal Jaguar to the buyers two months later that provides more detailed information about the club. Royal Jaguar will also be publishing our newsletter as they have done in the past. Lastly, Damon Gregg, the service manager from Royal Jaguar, will be hosting several tech talks during this next year, most likely beginning in October. Stay tuned for more information.

Our JCSA Concours d'Elegance is scheduled to take place November 13<sup>th</sup> at La Encantada. Cameron Sheehan will be serving as our very knowledgeable chief judge. We will be posting more detailed information in the near future regarding registration, Friday happy hour, awards dinner, and hotel. In the meantime, please consider entering your car or cars into the competition. It will be a wonderful event and the camaraderie around these beautiful cars is unmatched.

For those who like to plan ahead, we have reserved December 7<sup>th</sup> at the Arizona Inn for our holiday party. The club had the party there two years ago and the food was excellent, the room delightful and the hotel very festive to get into the holiday spirit.

Within the next few months, the JCSA Board will be reaching out to all present and past members to reconnect and re-energize the membership. We want to get more people attending events and participating in planning activities. In the meantime, have a safe and wonderful summer.

### **UPCOMING EVENTS**

**July 7, August 4, September 1: First Wednesday Dinners at Firebirds**

**July 9: Mt Lemmon Drive**

**October 10-12: Prescott Drive**

**November 13: Concours d'Elegance**

**December 7: Holiday Party**

### **Mt. Lemmon Drive, Friday, July 9**

We will meet at Morris Udall Park, 7290 E. Tanque Verde Rd. Ensure your Jaguar is topped up with gas before the drive. Enter Morris Udall Park from the south side of Tanque Verde and park in the lot at the left which aligns with Tanque Verde Rd. After greeting we will be off to the cool, green of Mt. Lemmon at 9:30 am.

Driving the Catalina Highway we will rise 9000 feet in elevation from the valley floor. A stop will be made to take in the vistas of the valley below, stretch our legs and take some pictures and adjust to the climate and elevation.

Arriving at 10300 Ski Run Rd. we will have time to stroll about a bit before lunch at the Iron Door restaurant. I always find myself taking an individual pie home for later – yum. After lunch we are off on our own to hike or explore the stores in Summerhaven, aptly named for those of us who spend the summer in the heat of the Sonoran desert.

Please RSVP for lunch at the Iron Door by July 5.  
[CSRplus@aol.com](mailto:CSRplus@aol.com) or respond to this email or call 520-561-1615

Gail Von Pinnon



## Meet New Members Bill & Evelyn Kelley

We purchased our 2009 Jaguar XJ Series Super V8 Portfolio in 2009 from Riverside Jaguar in California. We drove the Jag on long trips between our main home in Marana (Dove Mountain) and our second home in Yountville (Napa Valley), CA. This Jag is fast, luxurious, and comfortable, splendid for driving a long distance. We sold our Napa Valley home in 2014, so we now drive the Jag occasionally or to the California wine country.



Evelyn is originally from Tacoma, WA. She moved to Northern California in 1971 to work for Fireman's Fund Insurance Company in San Francisco and later Walnut Creek, CA. Evelyn retired in 2006 as a Senior Loss Control Consultant.

I was born in Fort Ord (Monterey), CA. After college I worked for five years for Kemper Insurance Company as a Senior Commercial Lines Underwriter in San Francisco. After Kemper, I worked for Fireman's Fund Insurance Company as an Internal Auditor and Senior Director of the Commercial Division Audit Department at the Home Office in Novato, CA. After we purchased our home in Marana in 2006, I worked from home for an independent audit firm as an Audit Manager for several years specializing in insurance company audits before retiring.

We love the Tucson area. Our hobbies are golf, fine wine, great food, and traveling. We are looking forward to participating in the Jaguar Club of Southern Arizona and meeting its members.

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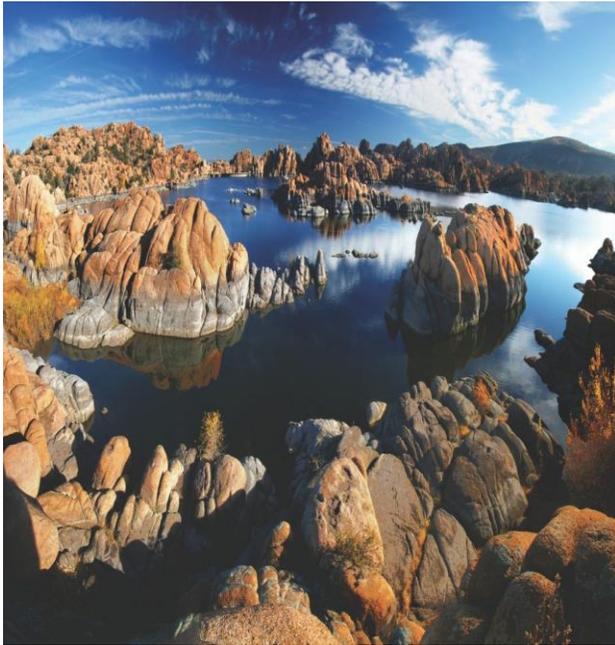
## Prescott Fall Drive, October 10 - 12

As many of our travel and vacation plans have disappeared over the last year, we invite you to put the fall drive to Prescott on your calendars. The tour is planned as a two-night stay October 10 - 12 and this is such an interesting part of Arizona, you may wish to extend your time there. Arrangements are being made that can be cancelled or changed without penalty, including reservations made at the hotel by individuals.

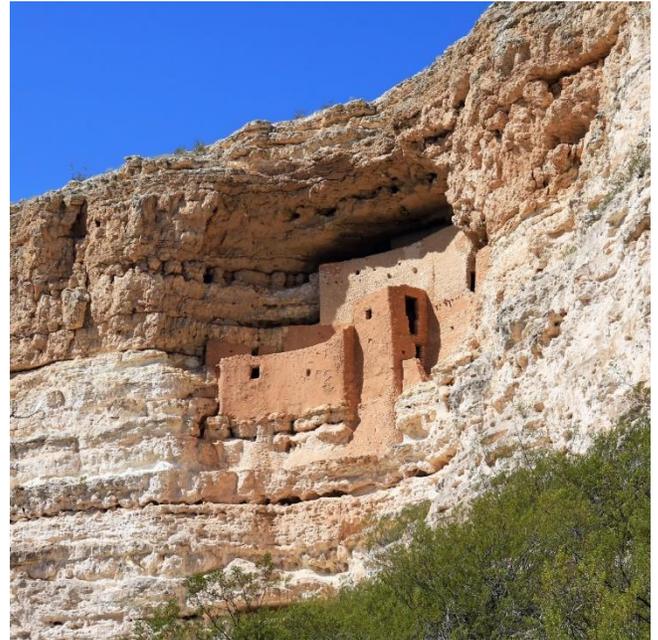
Oct. 10, Sunday, we will drive from Tucson to Wickenburg for lunch followed by two options for routes into Prescott.

Oct. 11, Monday (Columbus Day) will take us to Camp Verde, including stops at Montezuma Castle National Monument and/or Fort Verde State Historic Park. Then on to Cottonwood for lunch, returning to Prescott through Jerome for a thrilling drive up and down the mountains.

Oct. 12, Tuesday, return to Tucson



Watson Lake, Prescott



Montezuma Castle

More information about the trip and the hotel will be emailed later in the summer.

Organizers: Karen & Bob Bell, Susan & Martin Butt, Monica & Jim Hart

## WOULD YOU BUY THIS CAR?

Some cars are so special that even if you find the scattered pieces of one, you should buy it, says Jay Leno. He should know—in the years since his final night hosting The Tonight Show, the 71-year-old car enthusiast has hosted the popular Jay Leno's Garage on NBC. That philosophy certainly applied to a 1960 Jaguar XK150 S that sold for \$127,552 in a Bonhams auction May 22, 2021. The hammer price on the crumpled, patina-riddled drophead coupe was six times over the sale estimate.



Owned by a single person since 1969, this XK150 in particular had a longstanding working history until “a wet day” in September, 1996, according to the auction catalogue, when the owner of the car lost control and crashed it into a tree. He walked away unscathed; the car fared rather worse. It has remained inside a garage swathed in rust-riddled glory ever since. But it is actually good the car stayed squired away; it helped preserve what was left of it.

Source: Bloomberg, June 1, 2021

## JAGUAR'S LATEST REINVENTION

Jaguar is about to undergo its fourth reinvention in five decades as owner Tata Group takes a second crack at shaking up a brand whose glorious past has rarely translated into a profitable present or sustainable future. Jaguar Land Rover CEO Thierry Bolloré announced on Feb. 15, 2021, that the British brand would go all-electric by 2025.

Bolloré said that the brand's current lineup of sedans and utilities would not be replaced when they reach the end of their life cycle, and promised that new Jaguars would use a new EV platform separate from Land Rover.

How JLR will achieve a reinvention with another brand new platform on a limited budget is unclear, but cutting Jaguar free from Land Rover does at least recall Jaguar's last successful revival in the 1980s. Jaguar global sales last year barely topped 100,000, down 37% from the year before, compared with 323,480 for Land Rover, which weathered the pandemic better and posted a decline of 18%. In the last quarter of 2020, Jaguar sales were just 22% of JLR's total. Bolloré also announced that the company had axed the forthcoming XJ electric flagship sedan.

Newly promoted Jaguar Land Rover head of design Gerry McGovern promised to make Jaguar “wonderful again.” JLR will be hoping McGovern's design ability, combined with a push upmarket clear of Land Rover, is the formula that makes this reinvention the one that sticks.

Source: AdAge

## The Newest Jaguar I-Pace Has Some Subtle But Powerful Updates

The first all-electric car from Jaguar debuted in 2018 but the 2022 version has just been announced and it features a new gray grille coloring upfront as well as a new layout on its center touchscreen inside. The model will also take less time to recharge the battery.

The car previously offered more than 230 miles of range on a single charge, but the newest model doesn't have an estimated range yet. Whether the range stays the same or is extended, there's faster charging now available. When plugged into a Level 3, 100 kW DC charger it will add 63 miles in 15 minutes onto the 90 kWh battery.

Inside the car, buttons on the center screen are arranged differently with a simplified menu on the left side. Drivers (and passengers) can now access up to 90 percent of touchscreen tasks on the home screen with two taps or less. The Bluetooth connection now works with two phones at the same time.



More charging station information is available on the map and trip planning takes into account how much charge is left on the battery. That's a setting Tesla drivers rely on to reduce range anxiety. More EVs, like the I-Pace, are adding charge information into route planning.

The car still starts at just under \$70,000, like it has since its arrival a few years ago. But this year there are new paint colors to choose from: Aruba, a metallic light sand color; Caldera red; Portofino blue; and Eiger gray.

**Jaguar Clubs of North America News**  
**May - June 2021**

The JCNA Membership Committee continues to be proactive in the approach to attract and retain members. Most clubs are showing that new members are in a younger age group, own modern Jaguar cars, and have greater interest in social and competition aspects of club membership than they do in restoration and historical information. In the first quarter of 2021 membership has risen by 6% and the second quarter is expected to reflect an even greater increase.

Producing the Jaguar Journal in print was the greatest financial loss for JCNA in the past year, but changes to production and distribution methods have resulted in a 24% loss reduction. The intention now is to begin electronic distribution for those members preferring this over receiving a hard copy in the mail. It's possible this could be reality later in 2021 or early 2022.

Two resources on the JCNA website are available to members. The JCNA Tool Loan Program continues to be active <https://www.jcna.com/tool-loan>. And, the Forums are a valuable source of information for owners. Take advantage of the opportunity to participate by posting questions and/or responses to members' questions. <https://www.jcna.com/forum>

On August 21 there will be an online Judge Training course. This is intended to update judges prior to the International Jaguar Festival and is open to all.

**JCSA Newsletter**

The Desert Jaguar is published bi-monthly and distributed by digital file to members of JCSA. Back issues are available at [JCSAZ.com](http://JCSAZ.com). All information is presented in good faith and no liability whatsoever will be assumed by JCSA. Submissions are always welcome and are encouraged. To submit an article please send it to [newsletter@jcsaz.com](mailto:newsletter@jcsaz.com) SUBMISSION DEADLINES: February 15, April 15, June 15, August 15, October 15, December 15

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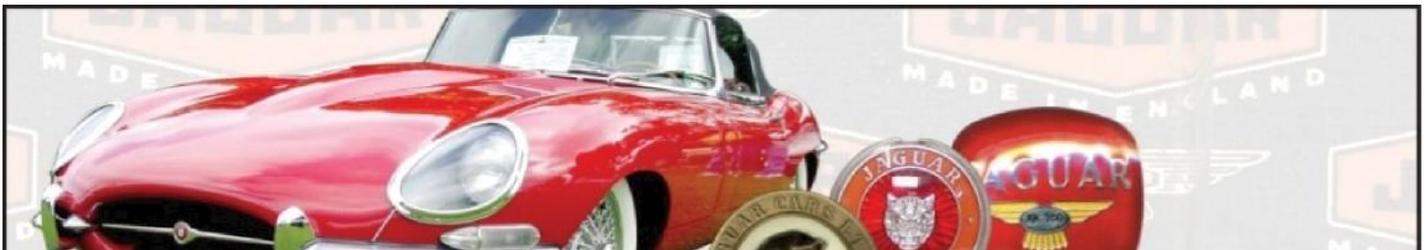
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